



TRANSFORM 2020:
«in good data we trust»
13 November 2020

Transforming with data – are governments ready?

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**COVID-19 is
changing our world.**



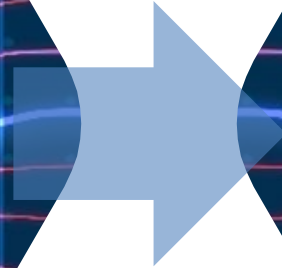
Governments are back, leading the response of economies and societies to the COVID-19 outbreak.

The pandemic placed the critical role of **public governance in the spotlight.**



REACTIVE GOVERNMENT

- *Position of 'wait and see'*
- *'End-of-pipe' solutions that often fail to anticipate or address long-term systemic implications*



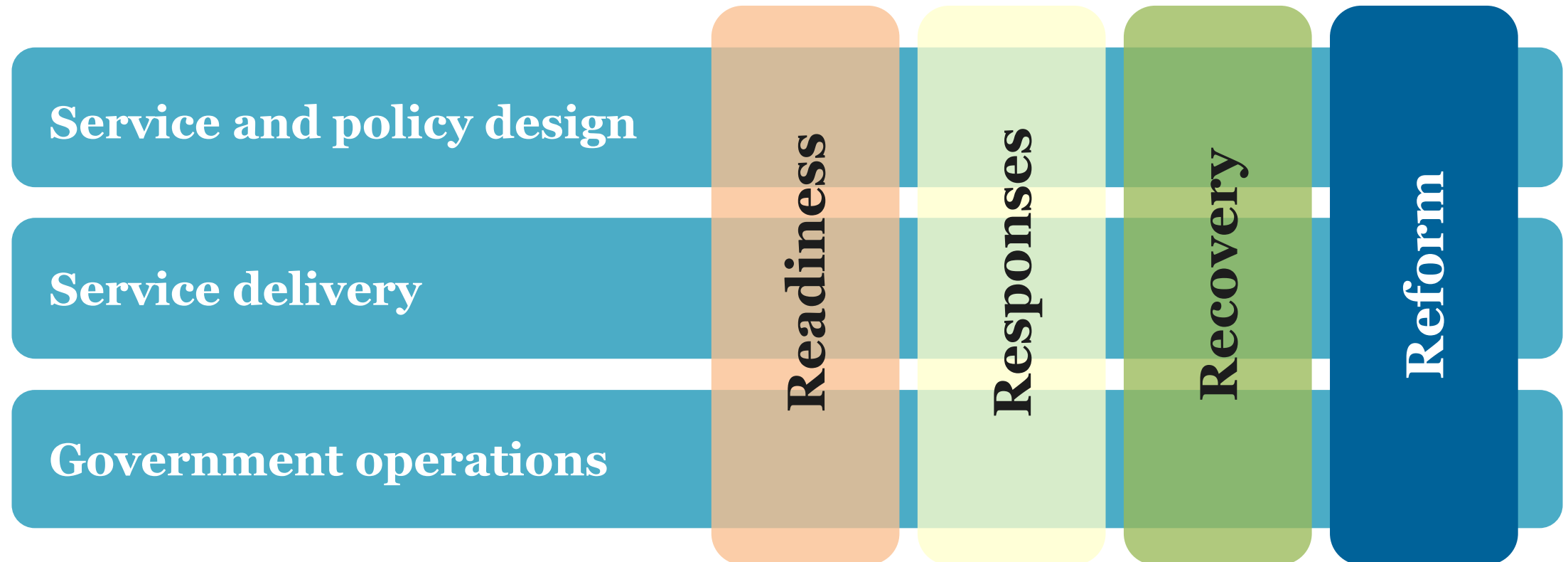
PROACTIVE GOVERNMENT

- *Government as an active shaper*
- *Anticipating various futures and actively exploring options in practise.*

COVID19 Response is digital and data-driven



Framing the OECD analysis on the challenges and opportunities of COVID-19 for a Digital Transformation of the Public Sector

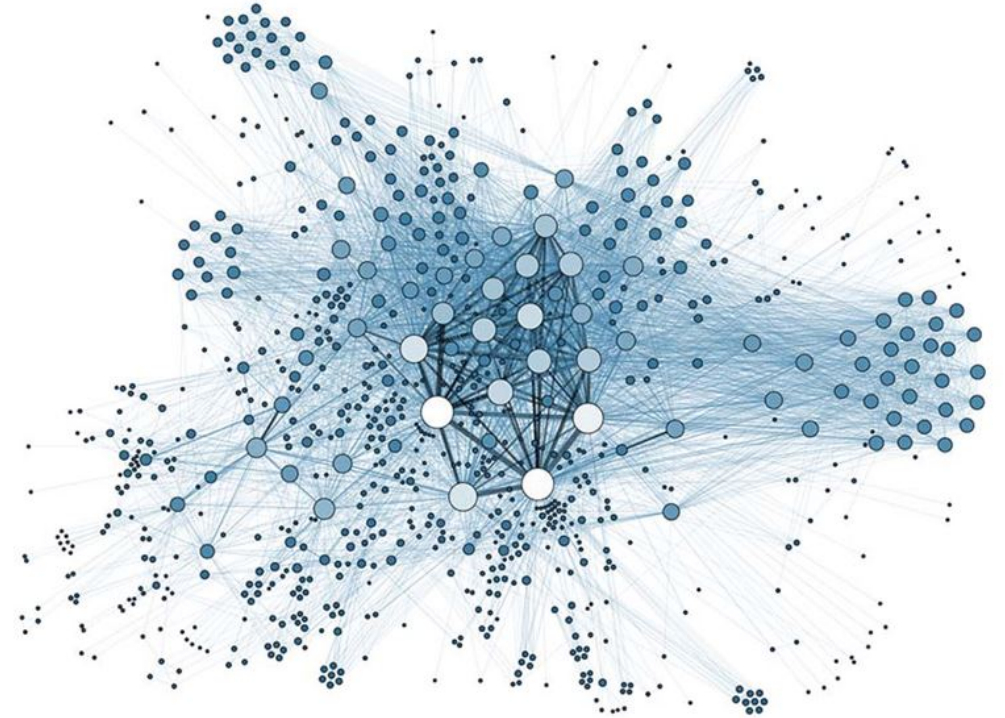


Data as a key asset?



A data-driven public sector starts with

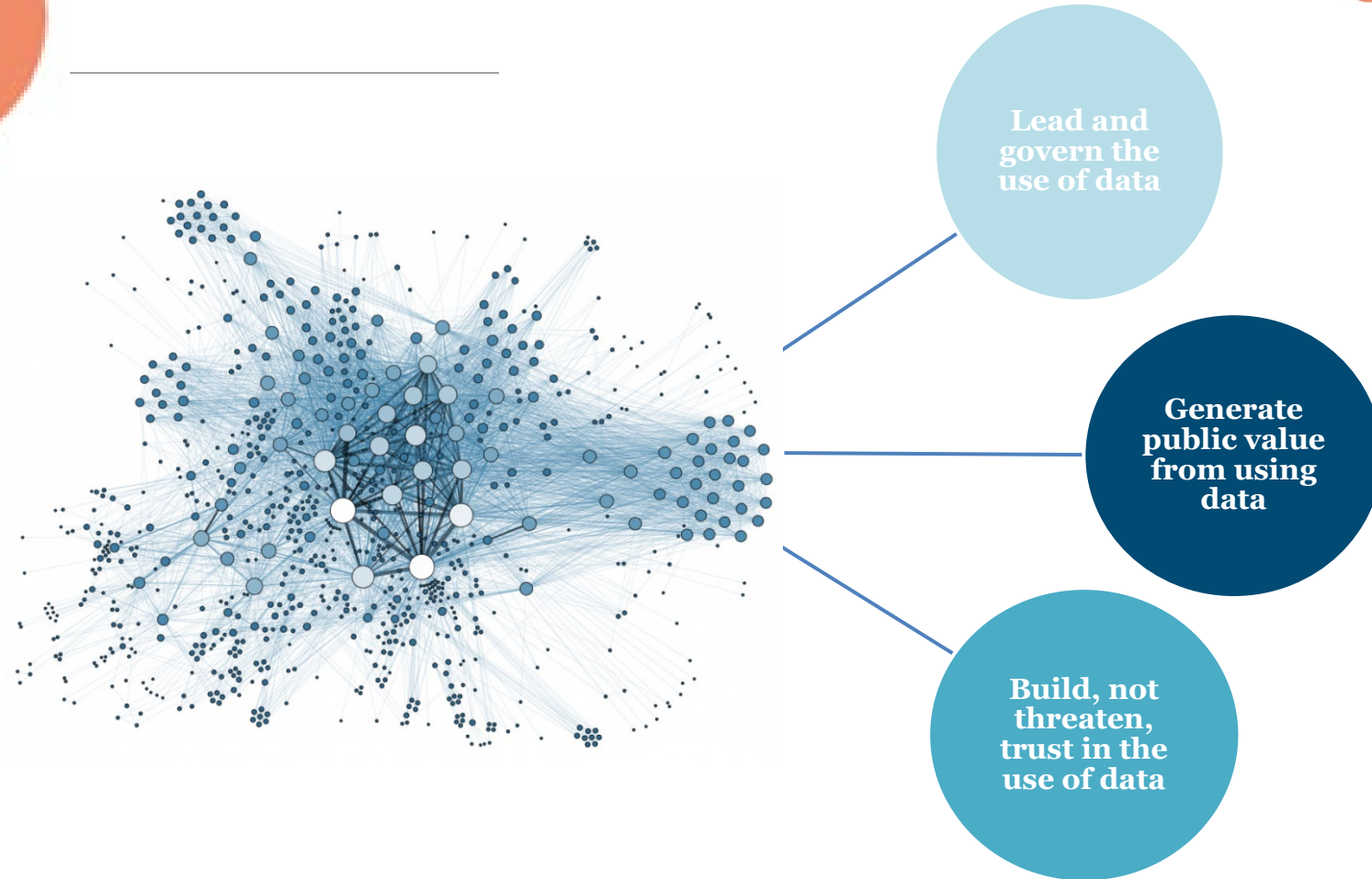
- **recognizing data** as a key asset for governments
- **building the right foundations** and connecting efforts



To transform the design, delivery and monitoring of public policies and services



Data-driven public sector



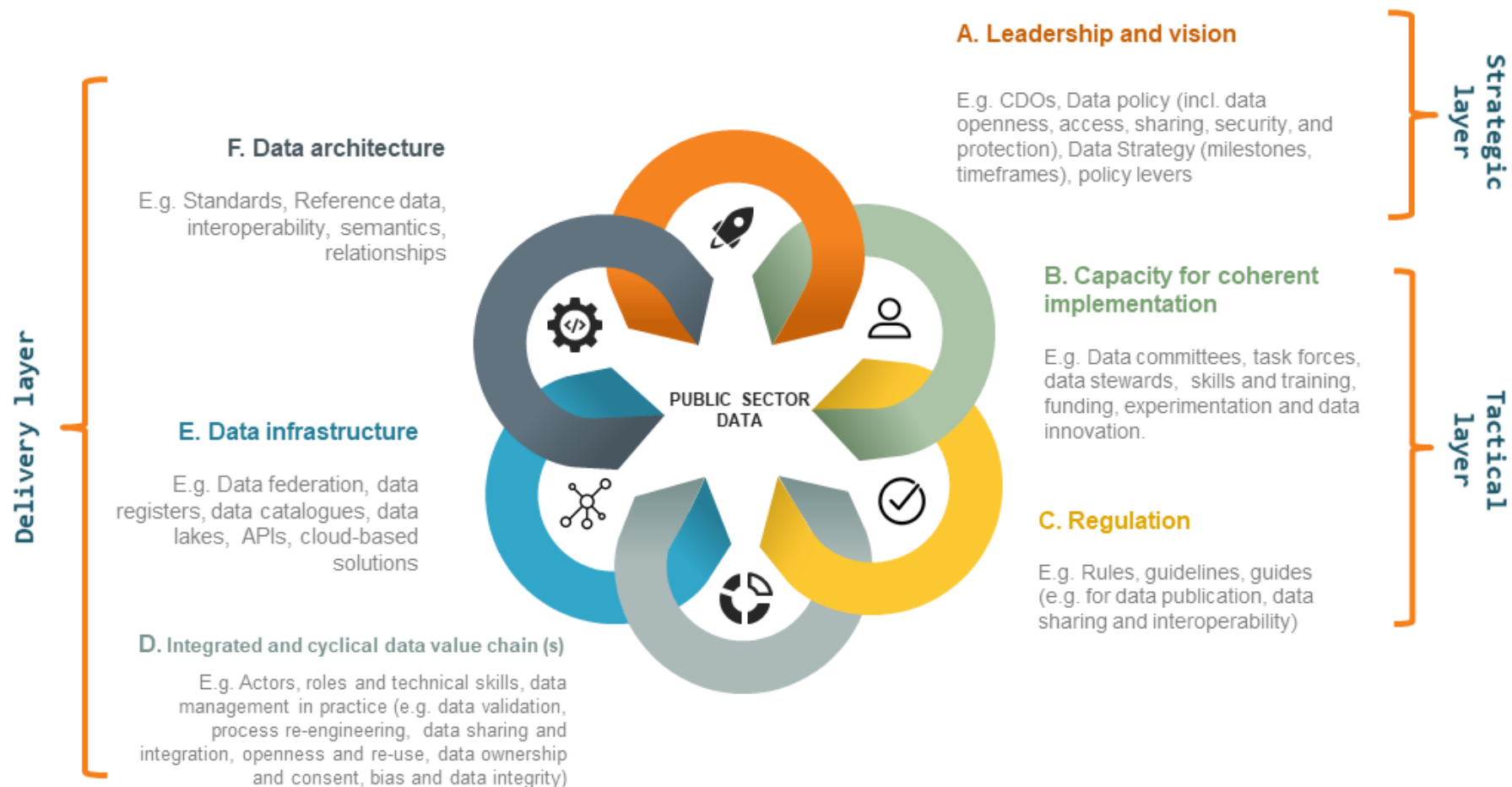
JAPAN USES INFORMATION OF NATURAL DISASTERS TO PREPARE THE PUBLIC SECTOR. AND THE AI SMART AGENTS IN **FINLAND** FOR SERVICE DELIVERY. **KOREA** AND **FRANCE** HAVE LEVERAGED OGD IN COVID19



Good (Data) Governance

Holistic, scalable and flexible frameworks to lead, guide and steer data efforts, and control and monitor data access and sharing

The OECD framework for public sector data governance



Applying data to generate public value



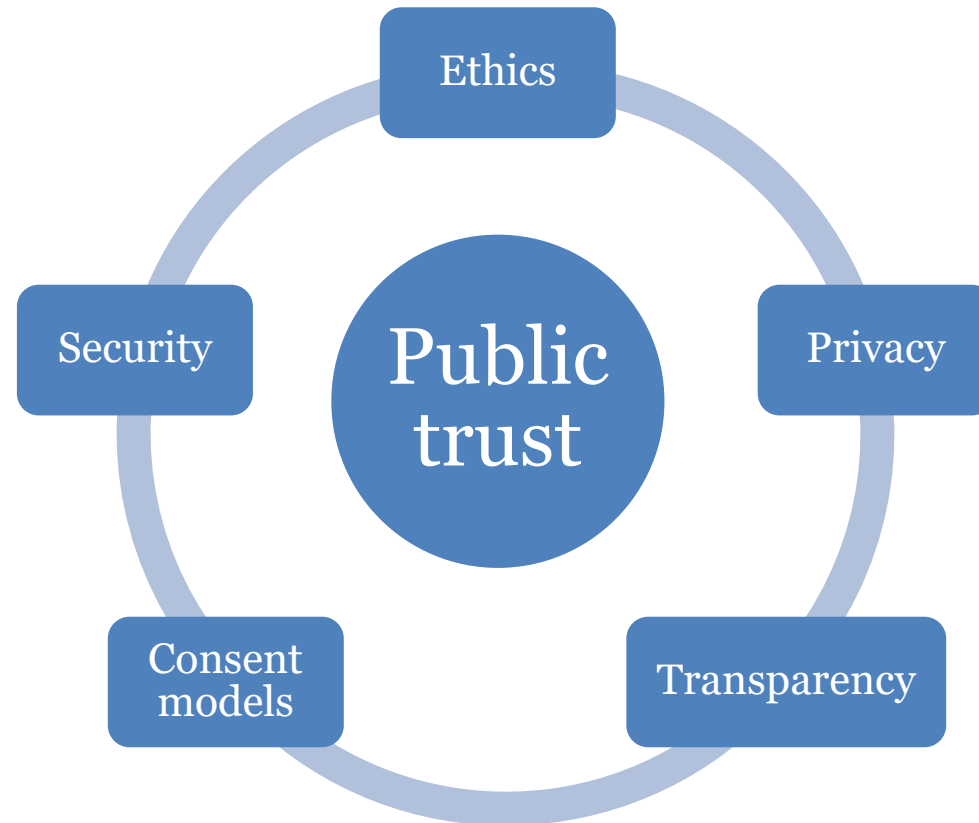
| Anticipatory governance |
|--|
| <ul style="list-style-type: none">• Forecasting to proactively identify developments and future needs• Foresight to prepare for multiple plausible alternative outcomes |

| Design and delivery |
|---|
| <ul style="list-style-type: none">• Better predicting policy solutions• Engaging with citizens as co-value creators• Responding better to citizens' needs |

| Performance management |
|--|
| <ul style="list-style-type: none">• More efficient use of resources• Increase in resources• Higher quality and evaluation• Continuous improvement |

A data-driven public sector - Enabling the strategic use of data for productive, inclusive and trustworthy governance (van Ouijen et al, 2019): oe.cd/il/ddps-wp

Data and Public Trust



Data-driven public sector report (2019)



Key Challenges?

Legacy: Technical but also cultural (mind-set)

Lack of clarity: Purpose, responsibilities, limits (regulation, opened)

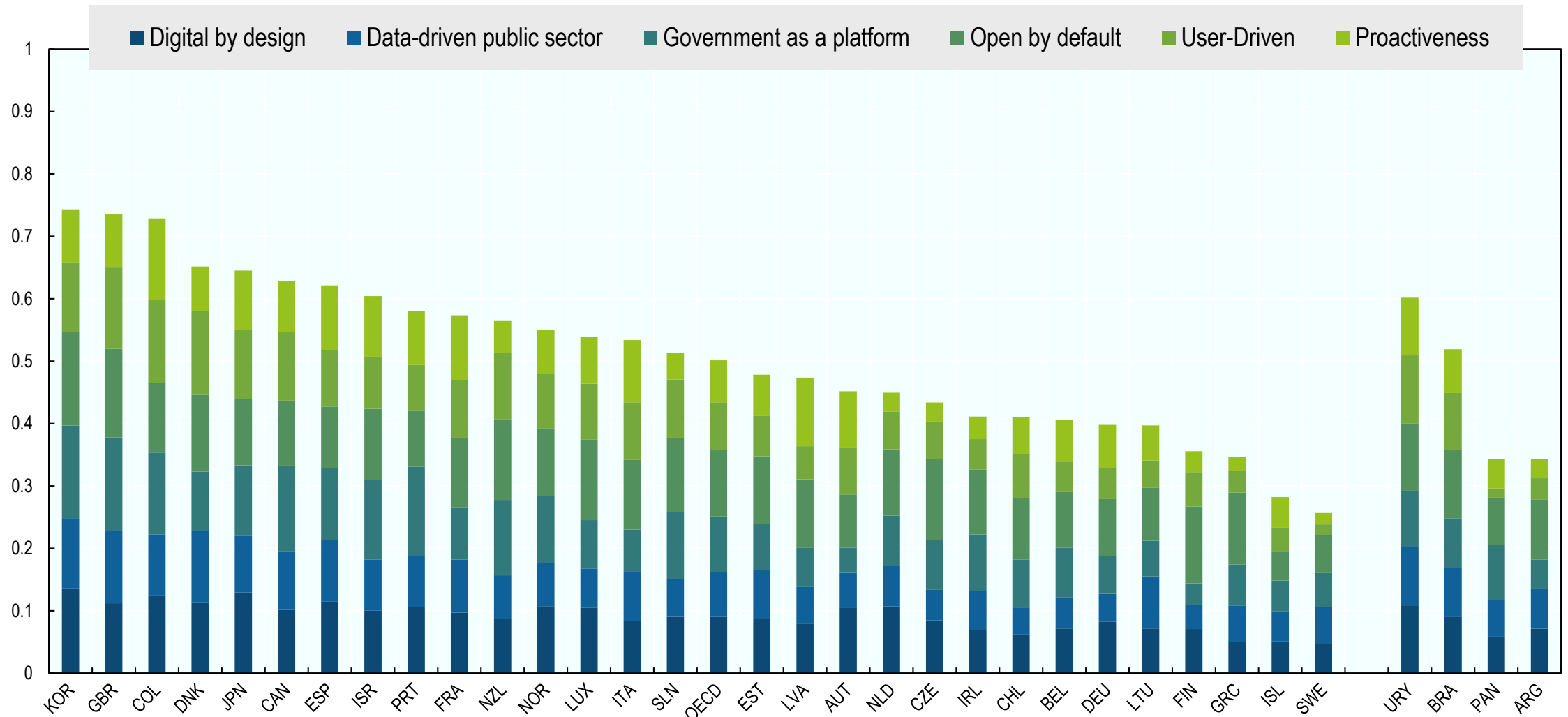
Fragmented efforts: Data sharing, open data, AI (all sharing the same foundations)

Inadequate capacity: Skills, institutional networks

Leadership: Missing or subject to political decisions and changes, lack of support at the top level

Lack of trust and openness

Measuring digital government maturity





Thank you!

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#digitalgov

#opendata

#digitaltransformation