

# Structure of the Study Programme

The numbers next to the modules indicate the ECTS credits that can be earned.

- compulsory modules
- elective and optional modules
- Specialisation and Bachelor Thesis

ADVANCED LEVEL	Digital Accounting   6 International Taxation   3 Business Valuation and M&A   3 Entrepreneurial Finance   3 Digital Finance & Banking   6	Managing People Globally   6 Leadership   3 The Economics of Gender   3	Innovation & Entrepreneurship   6 Young Entrepreneurship Exchange Project   3 Brand Management   3 Heuristics and Biases   3	Business & International Policymaking   6 Frontiers of Economics   6 Social Innovation   6	Basic Digital Skills   3 Computational Thinking & Artificial Intelligence   3	Specific optional modules offered by the Business School, other BFH departments or universities (national or international)	<b>Bachelor Thesis   15</b>  <b>Fixed Specialisation   18</b> Banking & Finance (EN) Digital Business Management (EN) Global Management (EN) Innovation & Entrepreneurship (EN) Marketing (EN/GE) Sustainable Business (EN/GE) Accounting & Controlling (GE) Digital Government (GE) Human Resource Management (GE) Real Estate Management (GE) Wirtschafts- & Digitalrecht (GE)  <b>Portfolio Specialisation   18</b> Portfolio modules can be individually compiled by different specialisation modules offered at the Business School such as the module CFA challenge, Business Gaming and others.	
	International Management & Business Ethics   6	Financial Management   6			Economics   6 International Business Law   6			Business Analytics   6
FOUNDATION LEVEL	Business IT   3 Inside the International Firm   6	Accounting   6	Human Resource Management   6	Marketing   6 Strategy & Organisation   6	Environment of the International Firm   6	Mathematics   3 Business English 1   3 Business English 2   3 Academic Skills   6 Intercultural Competence & Communication   6		
	Business Basics	Accounting, Finance, Tax	HR, Organisation, Leadership	Innovation, Entrepreneurship & Marketing	Society & Economics	Methods & Business Skills	Optional Modules	Specialisation