



Module Title	Expansion of Personal Competencies: Business Models
Code	MCCf256
Degree Programme	Master of Science – Circular Innovation and Sustainability
ECTS Credits	6
Workload	180 hours
Module Coordinator	<p>Name: <a href="#">Prof. Dr. David Risi</a>  Phone: +41 (0) 31 848 41 20  E-mail: <a href="mailto:david.risi@bfh.ch">david.risi@bfh.ch</a>  Address: BFH Business School – Institute for Innovation &amp; Entrepreneurship  Brückenstrasse 73, 3005 Bern</p>
Lecturers	<ul style="list-style-type: none"> <li>• <a href="#">Prof. Dr. Nicola Ursina Blum</a>; W</li> <li>• <a href="#">Prof. Dr. Nathan Michael Kunz</a>; W</li> <li>• <a href="#">Prof. Dr. Eva Schlindwein</a>; W</li> <li>• <a href="#">Prof. Dr. Jan Thomas Freccè</a>; W</li> <li>• <a href="#">Sebastian Gerner</a>; Zero Heroes</li> </ul>
Entry Requirements	<p>Prerequisite:</p> <ul style="list-style-type: none"> <li>• All required <i>Bridging Modules</i> have been completed.</li> <li>• At least 35 ECTS of the CIS programme have been completed.</li> <li>• MCCf213 Circular Business Models</li> <li>• MCCf413 Research Methods 1: Qualitative Approaches</li> <li>• MCCf433 Research Methods 3: Transdisciplinary Approaches</li> </ul>
Competencies upon Completion	<p>After completing the module, students will be able to:</p> <ul style="list-style-type: none"> <li>• systematically assess and demonstrate business strategies that combine market needs with sustainable resource use;</li> <li>• systematically rethink conventional business models along with the design and implementation of successful circular business and change strategies;</li> <li>• actively participate in scientific discussions with specialists with a focus on sustainable business models.</li> </ul>
Content	<p>Expansion modules allow students to apply their acquired knowledge to concrete projects and to further develop their personal competencies. The students define the personal objectives, the content, and the approach together with a coach in their individual <i>Terms of Reference</i>.</p> <p>Further information is provided in the <i>Guidelines for the Expansion Modules</i>.</p>
Teaching and Learning Methods	<ul style="list-style-type: none"> <li>• Project-Based Learning</li> <li>• Case studies</li> <li>• Presentations</li> <li>• Coaching</li> </ul>

<b>Competency Assessment</b>	<ul style="list-style-type: none"> <li>• Oral presentation (30%)</li> <li>• Report and individual assessment of performance according to the <i>Terms of Reference</i> (70%)</li> </ul> <p>Students who receive an insufficient overall grade of 3.5, are given the opportunity to carry out a <i>subsequent improvement</i> of written assignments defined by their coach. The maximum overall grade that can then be obtained is 4. This still counts as the first attempt.</p>
<b>Mode of Repetition</b>	Should a student fail the module, they have one more attempt and must repeat the entire module next time it is offered.
<b>Format</b>	<ul style="list-style-type: none"> <li>• Onsite seminars at the start, middle and end of the module.</li> <li>• Guided self-study, project work and coaching.</li> </ul>
<b>Attendance</b>	<p>Seminars are mandatory.</p> <p>The timely submission of the research questions is mandatory. Failure to comply with this condition, can lead to exclusion from the <i>Competency Assessment</i> and therefore to failure of the module.</p>
<b>Module Type</b>	Compulsory
<b>Timing of the Module</b>	Autumn Semester or Spring Semester
<b>Venue</b>	Onsite   Brückenstrasse 73, 3005 Bern
<b>Literature</b>	NA
<b>Language</b>	English
<b>Links to Other Modules</b>	<ul style="list-style-type: none"> <li>• MCCf186 Expansion of Personal competencies: Products and Processes</li> <li>• MCCf213 Circular Business Models</li> <li>• MCCf233 Social Entrepreneurship</li> <li>• MCCf343 Corporate Social Responsibility</li> <li>• MCCf356 Expansion of Personal competencies: Inter- and Transdisciplinary Projects</li> </ul>
<b>Last Update</b>	April 2025