

# ▶ Smart Village Mariiampil



ДУБОВЕЦЬКА ГРОМАДА  
разом у човні

- ▶ Build on local strengths to foster social, economic, environmental and technological development of Mariiampil for resilient, sustainable, inclusive and socially innovative community

## Project in a Nutshell

The Smart Village Mariiampil project aims to unlock the existing resources and human potential using innovative approaches and best practices from Switzerland and the EU, creating opportunities for capacity development of the community

## Why Mariiampil?

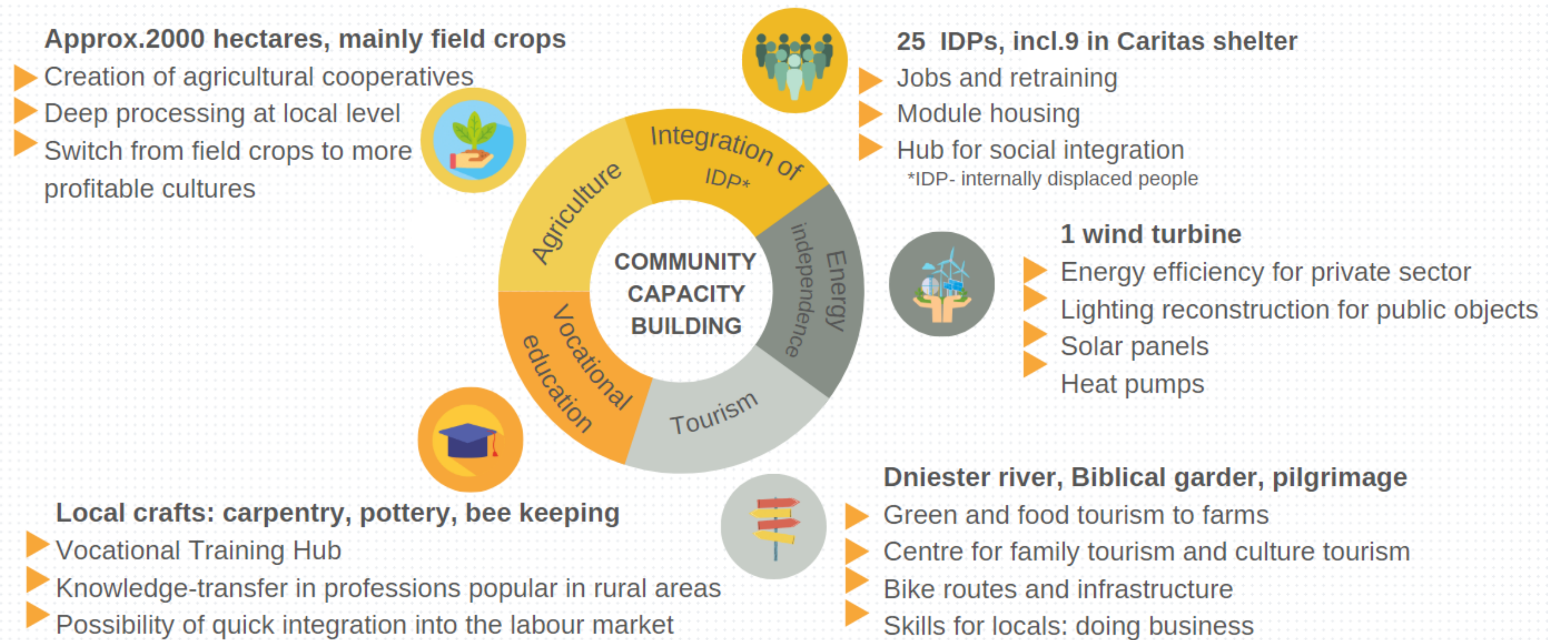
- ▶ Location: distance from the front line
- Ivano-Frankivsk region has no social infrastructure destroyed due to the war
- ▶ Social cohesion
- Openness for change and multi-actor cooperation between local government and citizens
- ▶ Investment-friendly
- ▶ Natural resources: tourism, minerals, human capital, available land for agro-investment
- ▶ Ongoing Swiss, Danish and Polish projects
- ▶ Scale up potential
- Applicable to multiple Ukrainian villages

## Objectives

- ▶ Develop a concept of Smart Village considering the current economic, social and environmental situation, and to propose solutions that will make it an attractive place for living, professional development and recreation
- ▶ Test the concept of Smart Village in Ukraine
- ▶ Promote Smart Village concept in Ukraine



## Main focus areas of the Smart Village project



## Stakeholders

- ▶ Mariiampil community members
- ▶ Dubivtsi territorial community
- ▶ Business
- ▶ Local government
- ▶ Internally displaced people relocated to Mariiampil
- ▶ Employment centers
- ▶ Other Ukrainian villages

## Expected Outcomes

- ▶ Detailed **conceptual document** co-developed and co-implemented with the local government and community to:
  - ▶ Empower rural communities to act for change
  - ▶ Foster various forms of innovation (social, digital, technological, organizational, business models)
  - ▶ Promote best Swiss practices and existing knowledge for smart solutions
  - ▶ Enhance capacities and skills via training hubs and knowledge-transfer
- ▶ **Promotion Materials for scaling up:** video by a local TV channel "Vezha"
- ▶ **Social media** dissemination campaign #SmartVillageUkraine

## Acknowledgment

- ▶ We thank to the **State Secretariat for Economic Affairs SECO** for supporting CAS Rebuild Ukraine Program.
- ▶ The Project Team would like to express their gratitude for the sponsorship that enabled their participation in the CAS Rebuild Ukraine provided by **Ms. Colette Schwegler, Kuratle Group, Bauplaning AG, Die Mobiliar Versicherungsgesellschaft AG** and **Schweizerische Gemeinnützige Gesellschaft SGG.**

